

NORTHWEST RADIO NETWORK

NETWORK SPONSORSHIP PROGRAMS

BRONZE SPONSORSHIP (FOUR WEEK BENEFITS) :

- * Four :30 Second Radio Ads
- * Free ! Radio Ad Production
- * Free ! World Wide Concepts Web Site Listing

_____ Four Weeks \$ 135.00
_____ Eight Weeks \$ 243.00
_____ Twelve Weeks \$ 344.25

SILVER SPONSORSHIP (FOUR WEEK BENEFITS)

- * Eight :30 Second Radio Ads
- * Free ! Radio Ad Production
- * Free ! World Wide Concepts Web Site Listing
- * Eight Sponsor Mentions

_____ Four Weeks \$ 200.00
_____ Eight Weeks \$ 360.00
_____ Twelve Weeks \$ 510.00

GOLD SPONSORSHIP (FOUR WEEK BENEFITS)

- * Twelve :30 Second Radio Ads
- * Free ! Radio Ad Production
- * Free ! World Wide Concepts Web Site Listing
- * Twelve Sponsor Mentions
- * Free ! Trivia Contest / Feature Sponsorships
- * Sponsor Show Guest Appearance
- * Show Host Appearance, at Sponsor's Business

_____ Four Weeks \$ 300.00
_____ Eight Weeks \$ 540.00
_____ Twelve Weeks \$ 765.00

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SHOW FEATURE SPONSORSHIPS (FOUR WEEK BENEFITS)

* Sponsor Mention at beginning / ending of selected feature sponsorship

(Eight sponsor mentions per four weeks timeframe)

- _____ Christian Bosch, " Principle Moments "
- _____ Eugene Smith, " The International Report "
- _____ Lorrie McClain, " NWL Sports Update "
- _____ Dr. Ralph Smith, " My Viewpoint "
- _____ " Counseling Connection, NWL Trivia Contest "

NWL Weekly Trivia Contest Prize

Three day, Two Night Vacation Package

Boulder Creek Lodge

Donnelly, Idaho

NORTHWEST RADIO NETWORK

SPONSOR APPLICATION :

Sponsor Name -

Sponsor Address -

Sponsor Phone Number -

Sponsor E-Mail Address -

Make check payable to : Dr. Ralph Smith

Accepted by

Dated

Payment Terms -

- * Payment must be made on a monthly basis
- * Payment must be made before ad air on show
- * NWRN will write / produce radio ads
- * Proof of performance is available upon request